DAVID ZAMBRANO

Product builder, Vancouver, BC

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SUMMARY

I am a product builder in Vancouver. I design, ship, and iterate my own software as a solo founder, using AI tools (Claude Code and Cursor) as a core part of how I build. I also do freelance web, brand, and automation work for small businesses, and I coordinate a team of 110+ volunteers across multiple campuses, including the department budget and workflow automation.

SELECTED PROJECTS

Solo Founder, Key Detector

Vancouver, BC, February 2026 to Present

A Chrome extension for musicians that finds a song's key, BPM, and chords, and lets them practice in a key that fits. Sole founder. Bootstrapped. I design, build, brand, and market it solo, and I still price and support the product, with Claude Code and Cursor as core building tools.

- Live on the Chrome Web Store. Rated 4.3 from 11 ratings (November 2026). Used in 100+ countries, with paying Pro users through Stripe.
- Peaks of 4,500 users; 1,133 active users in a 30-day window (own telemetry, November 2026). Audio is analyzed on the user's device.
- keydetector.site

Solo Founder, Faithlify

Vancouver, BC, August 2026 to Present

A native iOS app for iPhone, iPad, and Apple Watch that helps people put faith into daily practice through short personal plans. I designed, built, branded, and marketed it solo, including the AI-assisted features and the website, in Swift and SwiftUI, with AI coding tools as part of the workflow.

- 58 days from first commit to the App Store (listed 22 October 2026). Built alone.
- Free to use, with an optional subscription (Faithlify Plus). Still early: 3 paying subscribers, and I am refining the product.
- faithlify.app

EXPERIENCE

Freelance Product, Brand, and Automation, David Zambrano

Vancouver, BC, 2022 to Present

Websites, brand work, and AI automation for small businesses, scoped one project at a time (davidzambrano.co).

- Delivered business websites end to end, including LUVAL Painting (North Vancouver, live since September 2026) and OneSource Management (packaged for delivery in five working days, June 2026).
- Designed and shipped a Python pipeline for print-ready coloring books, pairing AI generation with deterministic code and automated quality checks.
- Also building earlier-stage products under this brand: Dilo, a work-English speaking practice listed on Publik, and Venturoo, an early learning app. Public repos: github.com/dzaot/english-coach and github.com/dzaot/kidsentrepreneurship.

Worship Ministry Assistant, Coastal Church

Vancouver, BC, May 2023 to Present

- Coordinate a team of 110+ volunteers across multiple campuses and two languages, including end-to-end scheduling and resource planning.
- Build and manage the department's semi-annual budget: plan line items, track actuals against plan, and present for approval.
- Redesign internal workflows and implement automation in scheduling and coordination tools, reducing manual handoffs between teams and campuses.
- Trained and developed 10+ volunteers into leadership roles over three years, handing off work previously run directly.

E-commerce and Marketing Specialist, Adventure Outdoors

Vancouver, BC, December 2022 to May 2023

- Doubled monthly e-commerce revenue in six months, from roughly C$6-7K to over C$12K.
- Rebuilt the product listing workflow and documented it as SOPs, taking throughput from 3-4 to 10-15 products per day.
- Managed the ECWID storefront end to end and ran lifecycle email and SMS campaigns.

Marketing Specialist, Emotional Perspective Vancouver, BC, November 2022 to April 2023

Led content and social strategy for a consumer brand, produced video in-house, and used campaign metrics to guide spend decisions.

Founder, TuBarbero.com Bogotá, Colombia, April 2020 to April 2021

Built and operated a two-sided marketplace connecting customers with barbers, covering provider recruitment, UX, digital marketing, budgeting, and bookkeeping.

Development Director, Rescue NGO Colombia, August 2016 to November 2021

Directed a volunteer team delivering social-impact programming in major cities across Colombia, covering programming, events, promotion, and service delivery.

EDUCATION

B.A. Business Communication, with Distinction, University Canada West, Vancouver, BC, 2021 to 2023. Completed April 2023. Cumulative GPA 3.99/4.33. Medal for Academic Excellence, awarded to the top graduate of the program.
International Business Management (coursework), Universidad de La Sabana, Bogotá, Colombia, 2018 to 2021. Credits transferred.
Certification: Inbound Marketing, HubSpot Academy, 2023.

SKILLS AND TOOLS

AI and building: Claude Code, Cursor, TypeScript, JavaScript, Swift, SwiftUI, Python, Git, APIs
Product and web: product development, Chrome Extensions, iOS (SwiftUI), brand and web design, Shopify, ECWID
Automation and operations: n8n, Make, Notion, Stripe, Planning Center, team leadership
Growth and commerce: early growth on own products, e-commerce operations, lifecycle email and SMS

LANGUAGES

Spanish (native), English (fluent).

FELLOWSHIP

One of 20 Conditors in PublikHQ's Conditor Fellowship, Cohort 0. Dilo is the product I am shipping in the fellowship.